

Atlantic City Gets Ready For Great Palm Sunday Rush

Hotel Reservations Indicate Railroad Trains Will Be Crowded to Capacity by Throngs Bound for Shore

Special Dispatch to The Tribune
ATLANTIC CITY, March 20.—With Palm Sunday only a week away, the resort is preparing for the coming of crowds which are expected to overflow the hotels and pack the Boardwalk until after Easter. Final reservations are being made for favored apartments overlooking the Boardwalk, and managers of all the attractions which go to make the seashore spring holiday are getting ready for the rush. In Chelsea family parties are taking possession of their own or leased cottages and the social life of the season promises to be the liveliest in years.

From present indications all available passenger rolling stock will be needed to carry the throngs and from the shore. So far the bad weather has delayed repairing of the roads for motor travel but a small army of men is ready to place them in good condition as soon as possible. This year the New York motoring folk will be saved several miles of road travel through the opening of the Absecon Boulevard, which connects with the New York-Lakewood road at the village of that name and comes into the center of the Atlantic City hotel and business section.

Every fine day of this week was seized by the feminine contingent for the exhibition of advance Easter styles which appear to run to vivid coloring. New promenading skirts are extremely short and the showing of hosiery will be one of the features of the Sunday parades both on Palm Sunday and Easter. The new hats are riots of color with deckings of fruits and flowers. New spring wraps are much braided and embroidered and some stunning evening frocks have been on view at dances and musical functions. Mayor John F. Hyman, Mrs. Hyman and Mrs. Virginia Hyman Sinnott led the New York delegation on the Boardwalk last Sunday. Governor Edward I. Edwards of New Jersey made one of his week-end visits to the Traymore and Vice-Chancellor John H. Backes returned to that hotel with Mrs. Backes. Captain W. Pitt Scott, of the Philadelphia Navy Yard, was at the Ambassador with a party of friends.

Card Party Given in Aid Of St. Augustine Library

New York Women Sojourners Direct Bridge Games Which Net \$800 for Fund

Special Dispatch to The Tribune
ST. AUGUSTINE, Fla., March 20.—The influx of Northern tourists in St. Augustine this week shows confidence in Florida's spring season.

A bridge party at the Ponce de Leon for the benefit of the St. Augustine Public Library, given under the direction of Mrs. George M. Fletcher, Mrs. Charles H. Sanford, Mrs. Joel H. Lyman and Mrs. John Donald MacLennan, of New York, added \$800 to the fund. Chauncey M. Depew spoke of the library and its work. After a cruise of several weeks among the Florida Keys the yacht Get-away, carrying its owner, Charles M. Swift and Mrs. Swift, of Lake Champlain, N. Y., is again anchored in Matanzas Bay. The houseboat Roxana, flying the pennant of the New York Yacht Club, arrived several days ago with Mrs. Philip H. McMillan and Mr. and Mrs. Larz Anderson, of Washington, on board.

Mr. and Mrs. George V. Hobart, Miss Vere Hobart and Donald Bayne Hobart have returned from Miami, and are at the Alcazar, where they will stay until April, when they will leave for New York.

Tourists Offer Golf Prizes

Balmy Weather Lures Camden Sojourners to Links

Special Dispatch to The Tribune
CAMDEN, S. C., March 20.—Some interesting matches have been played within the last few days on the Sarsfield links for prizes donated by tourists. A number of trophies will be contested for next week.

The Kirkwood course is alive with players, the pleasant weather bringing them out in great numbers. Among them were seen Newton A. K. Bugbee, J. P. Barber and M. A. Bradley, all of Trenton, N. J.

St. Patrick's Day was observed by varied affairs. The dance in the evening at the Kirkwood was a brilliant affair, being attended by an unusually large number of home people, as well as sojourners. Several dinner parties in private homes were given. Miss Olive Whitridge gave a dinner for Miss Frances Todd, and there were a number who entertained in the Kirkwood grill.

Mr. and Mrs. Frank Presbrey, of New York, after a week's visit in Savannah, have returned to the Court Inn. After spending several weeks with Mrs. E. Miller Boykin, Mr. and Mrs. W. B. Regur have returned to their home in Summit, N. J.

Golf Chit Sport at De Land

Many Players Give Luncheon Parties on Course

Special Dispatch to The Tribune
DE LAND, Fla., March 20.—Last week witnessed a record-breaking day for the season on the College Arms golf course and many golf luncheon parties took advantage of the fine weather prevailing. Mr. and Mrs. William C. Mills, of Gloversville, N. Y., and Mr. and Mrs. A. C. Mills, of Amsterdam, N. Y., were members of one congenial party.

Mrs. J. G. McGarry, of New York City, is among the new players recently seen much on the course. The College Arms Hotel is receiving new guests as rapidly as places can be made for them. State Senator M. C. Grace, of New York, arrived during the week to pass the remainder of the season.

Mr. and Mrs. Walter Clark, of New York City, made a brief stay at the hotel during the week on their way North. Mr. and Mrs. Lawrence W. Churchill, of New York City, arrived at the hotel recently for an indefinite stay.

Seabreeze Folk Give Ball

St. Patrick's Day Dance Is Crowning Event of Season

Special Dispatch to The Tribune
SEABREEZE, Fla., March 20.—The crowning event of the busiest week of the Seabreeze season was the St. Patrick's Day ball, which is an annual affair, taking the form of a dinner dance and attracting a large number of the cottage colony for miles around. The supper parties following in the Lotus Club grill are always features of these balls, and this, with the Washington's Birthday ball, is the leading social event of the year.

Mr. and Mrs. John W. Weeks, of Massachusetts, are at the Clarendon. New York arrivals at the Clarendon include Fred Harris, F. S. Burt, Mr. and Mrs. H. L. Brant and C. M. McKee.

Miss Marie Olivette has arrived here from New York and another group of New Yorkers includes Mrs. E. S. Pratt, Mrs. J. G. Curtis and Mrs. E. A. Reed.

Every station on the East and West Side Subway Lines is an Entrance to A. & S., with its direct entrance from the Hoyt Street Subway Station, for a 5c Fare.

ABRAHAM AND STRAUS INC.

BROOKLYN

Store Opens at 9 A. M. and
Closes at 5:30 P. M.
Telephone Main 6100.

FOR EASTER: Important Sales of FASHIONABLE SPRING APPAREL

Illustrating the abundant preparation of the A. & S. Ready-to-wear Salons; in Apparel that is Sparkling in its accurate embodiment of the good styles of the hour—Thoroughly Satisfying in its insistence upon quality—Typical, in its markings, of the moderate prices and consistent economy always afforded by The Store Accommodating

Misses' Sample Suits

Tailored Modes

\$59.95



A wonderful purchase of high-grade Suits fashioned of Poiret Twill or Tricotine.

Smartly tailored in boyish modes, with some models that are bewitchingly feminine, too.

The picture shows how effective Poiret Twill may be when finely pleated.

There are few duplicates in this purchase—and sizes include only 16 and 18-year sizes.

Second floor, Central.

A Great Sale for Women Wool Jersey Suits and Coats

This beautiful "Full Wool" material has come to be the logical follower of the increasingly hard-to-obtain Serges and other worsted materials.

As a great introduction to the A. & S. Spring Sales these Suits and Coats are offered at "the lowest-possible prices."



Wool Jersey Suits

\$24.95 to \$47.75

This range of prices includes at least 12 models. They are the mannish, smartly tailored Suits that every woman desires in this type of costume. The jackets are unlined or half lined with peau de cygne. Colors include 4 shades of brown, green, oxford and blue; also plain colors and a varying scale of heather mixtures.

Wool Jersey Coats

\$19.95 to \$47.50

Eight swagger styles in Top Coats are presented in models for sports wear, travel, motoring and general tailored wear. The shorter lengths are popular, and this collection shows a number of them. But three-quarter styles have their followers and are smartly represented. Colors incline toward the heather tones, with some daring plain colors for strict sports wear.

Second floor, Central.

Fresh Spring Blouses Tailored and Semi-Tailored at \$1.48

Crisp new models fashioned of Voiles or Dimity. Just the sort of Blouse to wear under one's suit jacket. All have pretty collars and smart little cuffs.



Lovely new conceptions of "what is smart in tailored blouses"—most of them are white, of course, with a few colors to show the desired contrast. Striped or cross-barred Dimity, sheer Voiles and clean-looking checks. Some lingerie models included.

Sizes 36 to 46.

Second floor, East.

Women's Tricotine Frocks

\$28.95 \$38.95 and \$65

A group of all-wool Tricotine Frocks at three prices are presented in the most advanced styles. Three of them are pictured.



Straightline models with attractive neck lines, original designs in pockets and new notes in belts and string sashes.

Navy and black.

Sizes 34 to 46.

Special Offerings in Dresses of Tricotine at \$19.95

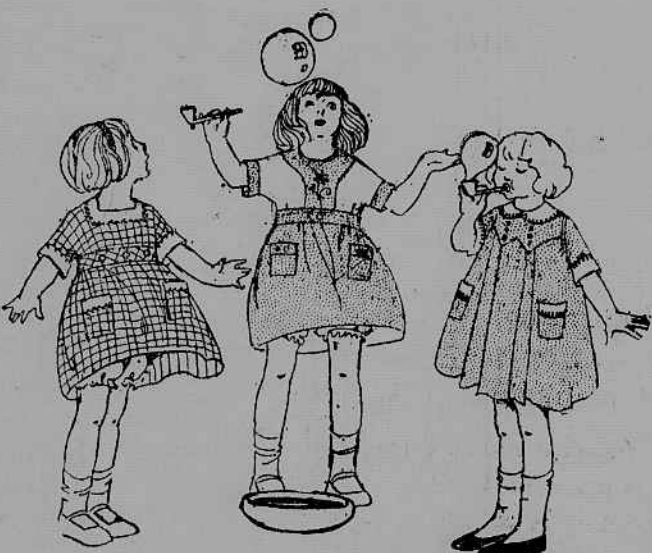
Less expensive dresses for everyday needs are found in a number of styles at the little price of \$19.95. Sizes 34 to 44.

Second floor, Central.

400 Children's Dresses

In Charming Styles

at \$1.79



A Sale of importance to mothers of little ones between the ages of 2 and 6 years.

Fine quality of Chambray has been used in fashioning these styles for little fellows. In the plain colors mostly desired for the years of playtime and disregard for cleanliness. Blue, tan, pink and buff are included.

At least a dozen styles—some with white or contrasting colors, cuffs, yokes, belts or pockets.

Sizes 2 to 6 years.

Second floor, East.

Some Things You Need For the House--Reduced

When you once start taking an inventory of the things you need in your house it is surprising how the list mounts up. Here, probably, are one or two things you want. They have all been reduced for Monday's selling:

Porcelain Top Pastry Tables at \$24.98 from \$29.95

The model is white enameled, with 2 drawers and 2 bins. Size of top is 26x42 inches. Reduced from \$29.95 to \$24.98

KITCHEN CABINETS in auto front style, with porcelain top, fitted with tilting flour bin and sifter, sugar and spice jars, 3 drawers and roomy utensil closets. \$57.50 51.98

MRS. POTTS' SAD IRON SETS, consisting of 3 irons, handle and stand. 2.79 2.39

GALVANIZED ASH CANS of corrugated iron 2.95 1.89

BLACK ABSORBENT DUSTLESS DRY MOPS, with polished handles. 85c 69c

Subway floor, East.



A Great Pre-Easter Sale of 2,000 Untrimmed Hats at \$2.94

Every woman thinks of her new Hat for Easter—and here is her opportunity to find the most becoming style at the lowest possible price.

Off the face styles, of course—also roll or straight brim sailors—smart turbans and flares—all the smartest ideas of the Millinery Season.

The Colors: Black, jade green, navy blue, sand, brown, delft blue, straws, lisere, Japanese braids, Milans, birds' nest straw, hemp and split straws.

Street floor, East.

Navy Blue Silk at \$2.79 yard

A uniform price on 4 silks that are uniformly beautiful and that are excellent values.

Navy Blue Taffeta, all silk, and 35 inches wide. \$2.79 yd. Reduced from \$3.49

Navy Blue Satin, a lovely quality, 35 inches wide. \$2.79 yd. Reduced from \$3.25

Navy Blue Georgette, 39 inches wide; also. \$2.79 yd. Reduced from \$3.39

Crepe de Chine or navy blue, and a heavy weight. \$2.79 yd. Reduced from \$3.39

Foulard Silk, \$2.79 yard

The Ideal Summer Silk

In new designs and a choice of colors. This silk is 36 inches wide, and is very special at this price. Reduced from \$3.69 yard.

Dress Serge in Navy Blue and Black, \$3.29 Yd.

Reduced from \$4.25

"Than which nothing is more attractive" for street frocks and tailored suits.

This serge is 50 inches wide—is all wool and is a splendid, closely woven twill.

Street floor, West.

Silk Net Flouncings That Make the Dress At Lowered Prices

They are so radiantly handsome that any other trimming seems almost unnecessary.

Flouncings, \$5.98 to \$18.00 Yd.

Formerly \$9.98 to \$22.00

These flouncings are made of black silk net, with all of the designs, which are very handsome, carried out in spangle and bead patterns.

These spangles are in solid black or color combinations.

Flouncings, \$10.98 to \$18.50 Yd.

Formerly \$14.98 to \$22.50

This assortment is on white silk net, and exquisite designs are all effected by the use of iridescent and colored spangles.

Street floor, Central.